



Dear Friends,

I'm writing to ask for your help! Joyce Preschool, a Minneapolis institution for more than 50 years, is a bilingual school working to close the education gap and to prepare the next generation of preschoolers for success in kindergarten and beyond. To do that, we rely on our great community, as about half our families receive scholarship support each year.

Kermés is a familial gathering commonly held outdoors (if weather permits) with the goal of raising money for an entity/individual. In this case, we are raising funds for Joyce Preschool to provide scholarships to families.

To ensure we can continue offering scholarships, we are hosting our Kermés community carnival in May 2019. We invite you as a local business to support education for the youngest learners in our community. Donations of items to be used as raffle prizes for adults and/or children (gift cards, toys, household items, etc.) or a sponsorship at one of the levels detailed on the attached flyer will make a huge difference in our ability to provide scholarship to kids! Joyce is a non profit and your donation is tax deductible. (Tax ID: 81-0594016)

Making high-quality, multicultural education accessible to families is more important now than ever. Your help can further that work and make our fundraiser a giant success! Thank you for considering making an in kind donation or becoming a sponsor! You can reach Joyce at 712-830-7826 or emily.halstead@joycepreschool.org to arrange details of your donation. Thank you in advance!

Joyce Preschool Kermés Planning Committee



KERMÉS

A JOYCE PRESCHOOL CARNIVAL

SPONSOR OPPORTUNITIES

Joyce Preschool, located in South Minneapolis, is a dual-language, Spanish-English immersion preschool dedicated to closing the opportunity gap through quality, culturally diverse, kindergarten preparation for students and their families. With more than 50% of students attending receiving scholarships to attend Joyce, Kermés is aimed at two goals: providing a meaningful opportunity for families to connect with one another, and raising funds to support scholarships for our young learners. **You can give opportunities to the youth of our community** with your sponsorship.

	Title Sponsor \$2,500	Presenting Sponsor \$1,000	Supporting Sponsor \$500	Community Sponsor \$250	Neighbor Sponsor \$100
Premier placement and 'Title Sponsor' designation and logo on all collateral	●				
Recognition in social media posts promoting event	●	●			
Opportunity to have a booth at event	Premium 8x8 ft	8x8 ft	4x4 ft shared space		
Tickets provided to scholarship families to attend the event <i>(distributed by Joyce staff)</i>	50	30	20	10	5
Tickets for sponsor company to attend event	10	8	6	4	2
Company recognition on materials (online, print, etc.)	logo	logo	logo	logo	name

Make an in kind donation!

In kind gifts can come in many forms. Raffle prizes, games and activities for kids, and food to serve/sell at the event all help support students. Even better than your logo recognition, is our attendees actually experiencing your product through an in kind sponsorship.

Contact Joyce Preschool for more information or to secure your sponsorship level.
emily.halstead@joycepreschool.org | 712.830.7826